

Photo contest rules

The team of the international cooperation project "Rural Lifestyle" from Estonia, Latvia, Finland and Sweden jointly announce a photo competition with the theme

"MY EXPERIENCES OF RURAL LIFESTYLE TOURISM PRODUCTS".

The aim of the photo competition is to spot, capture and thus promote the attractiveness of the regions' rural products to potential visitors.

Prize fund:

Each national project partner will draw a prize among the participants from their country, consisting of a short tour at least for 2 persons or a workshop.

A series of postcards will be produced and printed from the selected entries (with the name of the author of the photo) to promote the region's rural lifestyle on the European and Asian markets.

- The submitted photos must have been taken in Estonia, Latvia, Finland (Lohja area or Åland Islands) or Sweden (Söderhamns area).
- Submission of entries is open from 21.10-20.11.2022.
- Selected entries will be announced by 27.11.2022 at the latest.
- The photos do not have to be taken in a specific period of time, but freshness of the photos is a big advantage.
- Submitted photographs must be black-and-white or colour photographs that have not been previously awarded at any other photo competition.
- Capture your emotions with a smartphone or a professional camera - the choice is yours, it's the idea and the execution that counts!
- The organisers exclude photos taken with a drone.
- Photographs must be submitted digitally via the website <https://gorural.countryholidays.info>
NB! Uploaded photos cannot be deleted.
- Submitted files must have at least 2000 pixels along the longest dimension.
- The maximum size of an uploaded photo is up to 10 MB.
- Please submit your photos as JPEGs (JPG) file format, saved at the highest quality setting.
- The entrant is fully responsible for the accuracy of the information provided about him/herself and the images and declares that he/she is the author of the photos submitted to the competition. The author will also include his/her first and last name and contact details on each photo submitted, which will not be publicly displayed. Participants who will not provide the full name, i.e. anonymous participation, will unfortunately mean that the photo will not be judged by the jury.
- In addition to the photo, the author will also provide a short commentary on the object/activity being photographed, the circumstances in which the photo was taken and the idea/story behind the photo.
- The organisers reserve the right to ask the author to provide the original camera file (RAW or JPG), a slide or negative for comparison, as well as additional information on the shooting situation. Limited photo manipulation is allowed. It is not permitted to add or remove objects (including watermarks). Digitally stitched panoramas are also allowed. Use of these special methods must be shown at the end of the description of the photographs. When processing images, good practice and a true and natural representation of what is seen should be observed.

The jury will be composed of representatives of the project „Rural Lifestyle” from four countries, plus at least one professional photographer from each country.

The organisers (partner organisations of the project „Rural Lifestyle”) are entitled to:

- use, free of charge, the works selected in the competition for the publication of a series of postcards, with the name of the author of the photo, by requesting from the participants the original images of the competition photographs;
- use the works submitted to the competition free of charge for the promotion of the competition and its results in the media (including social media), on their websites, in the production and presentation of image programmes presenting rural lifestyle, without asking the author's permission, by mentioning the author's name on the photo or in the list of authors.

Images may be used for other purposes with the agreement of the author.

The author of the photograph may sell and offer his/her image to third parties in the future.

The photo competition is supported by the Central Baltic Programme project
"Rural Lifestyle - Creating attractive rural lifestyle destinations".